

HOPE FROM HERITAGE FOUNDATION

# 2027

## Sponsorship Opportunities

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Honor the elder. Empower the youth. Fund the future.

EquitiFy is Legacy.

Hope From Heritage Foundation  
501(c)(3) Public Charity | EIN 87-3471990  
[bakerhfhf.org](http://bakerhfhf.org)

A LETTER FROM THE FOUNDER

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# Why We Build

Friend,

I started this foundation to carry forward what my family handed me. My grandfather, Dr. Benjamin F. Baker, gave his life to teaching the children of Mobile. My grandmother, Autherine Wise, taught in Africatown and rests on ground her people consecrated. Their work was not loud. It was steady. It held the line so the next generation could rise.

Hope From Heritage Foundation exists to do the same thing in our time. We honor the elders who carried us. We pour into young people through mentorship, STEM, and scholarships. We ride to raise money and to show up in person, in the communities that need it most. And we fund the future so that the next family has a teacher who sees them.

This deck lays out how you can stand with us in 2027. Every dollar goes to work close to the ground. I would be honored to have your name beside ours.

With gratitude,

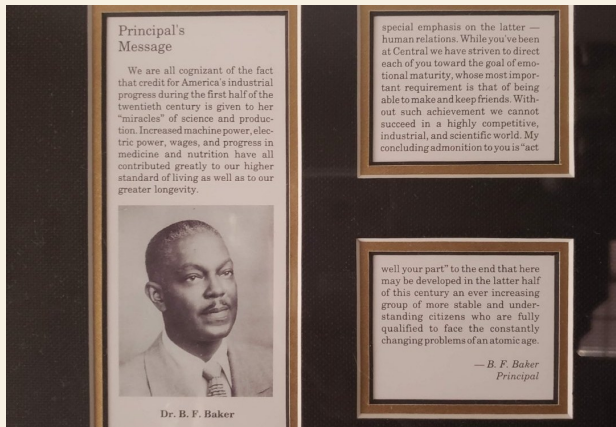
**Dr. Vic Baker**

Founder and Chief Executive Officer

Dr. Vic Baker aka Prof. P&Body

# Two Grandparents, One Legacy

This foundation rests on two lives. One built schools in Mobile. One taught the children of Africatown. Together they are the reason we do this work.



Dr. Benjamin F. Baker, portrait shared with the Class of 1950.

## Dr. Benjamin F. Baker

Born April 11, 1901, in Mobile, Alabama, he earned his doctorate from Paine College.<sup>1</sup> He served as principal of Mobile County Training School from 1926 to 1948, then became the first principal of Central High School from 1948 to 1953, and helped found the faculty of Bishop State Community College.<sup>2,3</sup> The Baker-Gaines Central Campus and the Benjamin F. Baker Auditorium at Dunbar Magnet School both carry his name.<sup>3</sup> Hank Aaron wrote that Dr. Baker once chased him down a hallway with a cane to keep him in school.<sup>4</sup> He held the line so the next generation could rise.



The gravestone of Autherine M. Wise at Old Plateau Cemetery, Africatown.

## Autherine M. Wise

Born December 29, 1910, and laid to rest March 25, 1952, she was a schoolteacher in the Africatown community. She is buried at Old Plateau Cemetery, near the remains of confirmed survivors of the Clotilda.<sup>5</sup> Her family connects to Africatown's Clotilda lineage through Old Plateau Cemetery, the burial ground established in 1876 by the survivors of the last slave ship to America.<sup>6,7</sup> Her epitaph reads, "Sleep as you slept that morning."



Dr. Vic Baker and his brother Tyrell at the Welcome to Africatown sign. Africatown was founded by survivors of the Clotilda, and Old Plateau Cemetery was established there in 1876 as their burial ground.

1. Rho Alpha Chapter History, <https://rhoalphachapter.org/chapter-history>

2. Bridge the Gulf, Africatown's High School, <https://bridgethegulfproject.org/blog/2017/africatowns-high-school-cradle-mobiles-black-education>

3. Bishop State College History, <https://www.bishop.edu/about-us/our-history>

4. ImagineSports. Hank Aaron.

5. Singleton Family Cemetery Records, <https://debben60.tripod.com/singletonfamilyofmobilecountyalabama/id3.html>

6. Africatown Heritage Preservation, <https://africatownhpf.org/plateau-cemetery>

7. Clotilda, Wikipedia, [https://en.wikipedia.org/wiki/Clotilda\\_\(slave\\_ship\)](https://en.wikipedia.org/wiki/Clotilda_(slave_ship))

# What We Do

We turn heritage into action through four programs. Each one honors the elders, pours into the youth, and funds the future.

## Heritage Riders Initiative

Our riders carry the mission on the road. They lead the annual freedom ride, show up at community events, and raise funds that move straight to programs. The ride is how we stay visible and accountable in the places we serve.

## Youth Mentorship and STEM Pipeline

We pair young people with mentors and build a path into science, technology, engineering, and math. The goal is simple. Every young person should have an adult who sees them and a door into a career that pays.

## Education and Scholarship Fund

We award scholarships to students carrying their families forward, the same way our grandparents carried theirs. We help with tuition, books, and the costs that quietly push students out of school.

## Community Health and Wellness

We bring health screenings, wellness resources, and care to neighborhoods that have been overlooked. Honoring the elder means looking after the body as well as the story.

FLAGSHIP EVENT

# The Annual Freedom Ride

Every year our riders take to the road for the Freedom Ride. It is part fundraiser, part homecoming, and part promise kept. The ride raises money for our programs and brings our mission directly to the communities we serve.

The ride is led by the Omega Ryderz. In 2026 the ride drew riders and supporters across several stops, raised funds for scholarships and youth programs, and put our name and our purpose in front of new communities. We rode to honor the elders and to fund the future.

Please note: Omega Ryderz is not a motorcycle club. We operate exclusively as active financial members of Omega Psi Phi Fraternity, Inc. who ride motorcycles.

## Riders

Members and allies

## Communities

Multiple stops

## Purpose

Scholarships and youth

IMPACT

# 2026 Year in Review

A modest and honest look at the year. We would rather understate our work than overstate it. Here is what the year looked like.

LIVES TOUCHED

## Hundreds

across mentorship, health, and events

PROGRAMS RUN

## Four

active across the year

RIDERS ENGAGED

## Dozens

carrying the mission on the road

COMMUNITIES SERVED

## Several

in Mobile, the Bay Area, and beyond

We kept our promises small and real. We mentored young people, ran health and wellness events, awarded support to students, and rode for the cause. Every gift in 2026 went to work close to the ground, and every gift in 2027 will do the same.

## SPONSORSHIP TIERS

# Stand With Us

Six ways to partner. Choose the level that fits your commitment. Naming rights and featured placement go to our leading partners.

Tier	Investment	Availability	Highlight
Founding Partner	\$25,000	1 available	Naming rights
Honor Society	\$15,000	3 available	Top billing
Legacy Partner	\$7,500	6 available	Featured
Heritage Partner	\$3,500	10 available	Named recognition
Community Partner	\$1,500	Unlimited	Listed support
Friend of the Ride	\$500	Unlimited	Welcome aboard

The Founding Partner level includes naming rights to a signature program or event.

EquitiFy is Legacy.

## SPONSOR BENEFITS

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# What Sponsors Receive

Benefits build as you give more. Every partner gets recognition. Our leading partners get naming, featured story placement, and a seat at the table.

- **Founding Partner**

Naming rights to a signature program or event. Top logo placement on the ride, the website, and all printed materials. A featured story in our annual report. A named scholarship in your honor. Speaking presence at flagship events.

- **Honor Society**

Premium logo placement across the ride and the website. A featured profile in the annual report. Recognition from the stage at our events. The option to co-name a scholarship.

- **Legacy Partner**

Featured logo placement on event materials and the website. A story feature in our newsletter. Recognition at the freedom ride and named acknowledgment in our reporting.

- **Heritage Partner**

Logo placement on the website and event signage. Named recognition in printed materials and a thank you across our channels.

- **Community Partner**

Your name listed among our supporters on the website and at events, plus a thank you in our community updates.

- **Friend of the Ride**

A warm welcome to the family, recognition in our supporter list, and updates on the work your gift makes possible.

OTHER WAYS TO GIVE

# More Than One Way to Stand With Us

Give in whatever way works for you. Every gift, large or small, funds the future.

## Card or instant gift

Give securely online by card or wallet in under a minute.

## ACH bank transfer

Move a gift directly from your bank account, with no card fees.

## Stock and securities

Donate appreciated stock and avoid capital gains tax.

## Donor advised fund

Recommend a grant to us through your DAF.

## IRA QCD

If you are 70 and a half or older, give directly from your IRA.

## Planned giving

Name the foundation in your will or estate plans.

## Workplace match

Double your gift through your employer match program.

## In-kind gifts

Donate goods, services, or expertise we can put to work.

## Recurring gifts

Set up a monthly gift and fund the future all year long.

Give online now:

<https://donate.stripe.com/5kQeVd4nB4Zc8WubhC7IY00>



Dr. Vic Baker with great-grandsons Shaihi, Kazi, Julean, and Karl Baker III at the Benjamin F. Baker Auditorium, Dunbar Magnet School.

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Hope From Heritage Foundation

2300 Contra Costa Blvd, Ste 200, Pleasant Hill, CA 94523

General 925-222-5086 | Events 925-222-5884

info@bakerhfhf.org | bakerhfhf.org

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